

## 如何开拓俄罗斯市场商机研讨会 Seminar on Business Cooperation and Investment Opportunities in Russia

日期 Date: November 27, 2018

地点 Venue: Room 103, TICC 台北国际会议中心第 103 会议室

November 15, 2018

### 规划议程 (Tentative Agenda)

09:00-09:30	<b>报到 (Registration)</b>
09:30-09:35	<b>开幕致词 (Opening Remarks)</b> ➤ 中华民国国际经济合作协会欧阳禹副理事长 Mr. Robert Ou Young, Vice Chairman, CIECA
09:35-09:40	➤ 经济部国际贸易局倪克浩主任秘书 Mr. Nick K. Ni, Chief Secretary, Bureau of Foreign Trade, MOEA
09:40-09:45	➤ 莫北协驻台北代表处白乐贤代表 Mr. Sergey Petrov, Representative, Representative Office in Taipei for the Moscow-Taipei Coordination Commission on Economic and Cultural Cooperation
<b>专题报告 (Presentation)</b>	
09:45-10:15	➤ 「台湾创新中小企业如何与俄罗斯共拓合作商机」 <b>Effective mechanisms of development of business cooperation of Taiwan innovative companies with Russian organizations</b> 全俄罗斯中小企业协会副会长 Dr. Zolotykh Natalia Ivanovna, Vice-President of All-Russian Non-Governmental Organization of Small and Medium business "OPORA RUSSIA"
10:15-10:35	<b>Coffee Break</b>
<b>经验分享 (Experience Sharing)</b>	
10:35-11:15	➤ 「俄罗斯市场营销策略与理念分享」 Experience sharing on marketing strategies and concept in Russian markets Mr. Robert Ou Young, Vice Chairman, CIECA 中华民国国际经济合作协会欧阳禹副理事长
11:15-11:30	➤ <b>Q&amp;A</b>