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PLASTIMAGEN® MEXICO UPDATE: DUE TO THE GLOBAL PANDEMIC, ITS 23rd EDITION IS POSTPONED TO JANUARY 2021

- In collaboration with ANIPAC and in support of the industry, PLASTIMAGEN® Mexico has postponed its twenty-third edition to January 11th – 14th, 2021.

- This is the best decision for the health and welfare of exhibitors and visitors, reaffirming Tarsus Mexico's commitment to organizing safe exhibitions but also focus on revitalizing the industry.

Mexico City, July 2, 2020.- The twenty- third edition of PLASTIMAGEN® Mexico, the most important meeting of the plastics industry in Latin America, announces its new dates: January 11th to 14th, 2021, at the Citibanamex Center in Mexico City. Due to the health situation caused by COVID-19, it is not optimal to carry out the event safely and securely this November. Therefore, the decision was made to change the dates for this event.

"In ongoing dialogues with many key national and international industry participants, our decision is based on the commitment to collaborate with the sector to ensure we host a safe event. The health and safety of our community is our top priority. For Tarsus Mexico, it is our goal to hold events that are both productive and meet stringent health guidelines. We are excited to kick off 2021 with a powerful event that will help jumpstart the economic activity of the plastics industry. Our B2B events are, and will continue to be, a driving business force", said José Navarro, General Director of Tarsus México.

"In this time of crisis, decision making involves great challenges, since multiple factors must be valued, in which life and health are undoubtedly preponderant and must be above any other interest. Today, ANIPAC thanks Tarsus for having taken into account the voice of many of its associates when postponing the date of PLASTIMAGEN® 2020. A decision that clarifies and endorses the values of its executives", said Aldimir Torres, President of the National Association of Plastic Industries (ANIPAC).

"The plastics industry continues operating and developing. I am sure that this change represents an opportunity, and that the next edition of PLASTIMAGEN® will have a better version of each one of us", he added.

"Strategically postponing the shows to January 2021 allows us to not only meet our commitment to the Latin American region's industry by continuing to deliver a much-needed show next year, but also ensures we offer the highest quality, safe experience it expects from PLASTIMAGEN®. Most importantly, as trade platform, the show will play a vital role in reigniting and driving the economic recovery of the region's plastic industry, as we move through the post coronavirus/COVID-19 recovery phase. We encourage everyone to help our industry bounce back by joining us at the shows in January 2021", commented Paul St. Amour, Vice President Latin America, Tarsus México

Organized by Tarsus México, this event is an international business forum, as well as a technology and training platform. With 45,000 square meters of exhibition space, 870 companies and 1,600 brands from 27 countries, PLASTIMAGEN® Mexico offers attendees innovations and solutions for companies in the fields of machinery and equipment, raw materials, transformation of plastics and products, as well as services for the industry.

For more information and registration, please visit our website: <https://www.plastimagen.com.mx/2020/es>
Further updates will be posted on the PLASTIMAGEN® Mexico show website and social networks in due course.

About Tarsus Mexico

Tarsus Mexico is distinguished for being the organizer with the longest track record in the Mexican market, since 1991, presenting events of international quality with the trends, innovations, and local and global landscape for sectors such as water, foods and beverages, energy and hydrocarbons, styling, manufacture, the environment, smart mobility, polyurethane, plastic, and textiles, among others. As of today, Tarsus Group is one of the most important organizers worldwide, with more than 150 events from 20 industries in 17 countries, bringing together 30 thousand exhibitors and more than one million visitors every year. www.tarsus.mx

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